

The Connected Champion in action



Prestige Cars & Couriers

This business has a 24/7 office operated by 20 staff and 120 drivers on the road delivering goods and transferring people around London. Every driver has a mobile that's vital for receiving job bookings and sending updates.

Software runs the core of the business which keeps Prestige innovative in the market. They use a standard ADSL internet connection with a separate voice private access network. Customers also make bookings online via an app.

Prestige are looking to fibre broadband to provide increased bandwidth in support of their latest software investment.



Priorities of Prestige Cars & Couriers



Speed

Access to plenty of bandwidth is needed to run the business successfully.



Reliability

ADSL line is reliable but the risk of it going down is a worry.



Repairs

If there was an outage it must be repaired within four hours.



Service

Accurate and honest service timescales are important especially at the weekend.

This document is part of our business market segmentation suite of materials.
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