

Ethernet Access Direct (EAD)

EAD 10Gbps

Higher bandwidth **lower prices**

Last updated: March 2018

The EAD 10Gbps service is a variant of our existing EAD portfolio – offering 10 times the bandwidth of 1Gbps for less than twice the rental cost.

Ethernet price reductions

EAD 10Gbps

Better than half price rentals

Up to 53% off EAD 10Gbps rentals

Applicable from 3 April 2018.

About EAD 10Gbps

Ethernet Access Direct (EAD) is the mainstream Ethernet product that provides point-to-point data connectivity between sites for our customers.

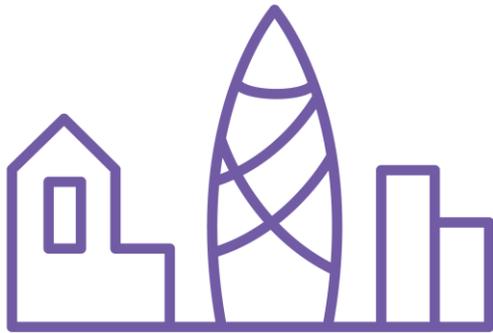
The EAD 10Gbps service is an evolution of our EAD portfolio in response to customer feedback. It has been specifically designed to meet growing demand from customers for a simple to consume, cost-effective, high bandwidth single circuit.

Benefits to you

- 10 times the bandwidth of 1Gbps for less than twice the rental cost
- Designed for ease of consumption and onward resell
- Enjoy huge space savings; get 10Gbps in 1VU of rack space
- New order platform built with your needs in mind

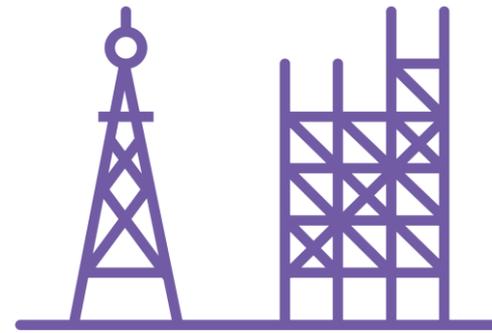
End customer bandwidth needs are increasing. This is driving inevitable (and already visible) growth in the demand for 10Gbps connectivity in support of the Business and Infrastructure markets, including the mobile sector.

Which market segments will EAD 10Gbps support?



Business

To meet increased demand for easy to consume, cost-effective 10Gbps products to meet the increasing bandwidth needs of large corporates and the enterprise segment.



Infrastructure

Where 10Gbps connectivity is typically required to support backhaul requirements in relation to CP own network build and mobile network infrastructure.

Compact NTE

Allows efficient use of rack space - which is at a premium at many locations – single 1VU NTE is space efficient for providing 10Gbps connectivity.

Environmentally hardened casing

Equipment can be operate to elevated temperature ranges (-40°C to +65°C). This allows the product to be utilised in street furniture and other external environments – key for the mobile sector.

Symmetrical speeds

Same speed available on both upload and download.

1 x 10Gbps

Ideal for those not quite ready for Optical or looking for lower cost 10G (*where scalability isn't needed*) 10 x the performance of 1Gbps for less than twice the rental cost.

Sync-E functionality and 1588v2 capable

This is becoming increasing key for multiple sectors, especially mobile.

Low power consumption v legacy services

Customers will receive power savings using fewer links, switches, cables and adapters.

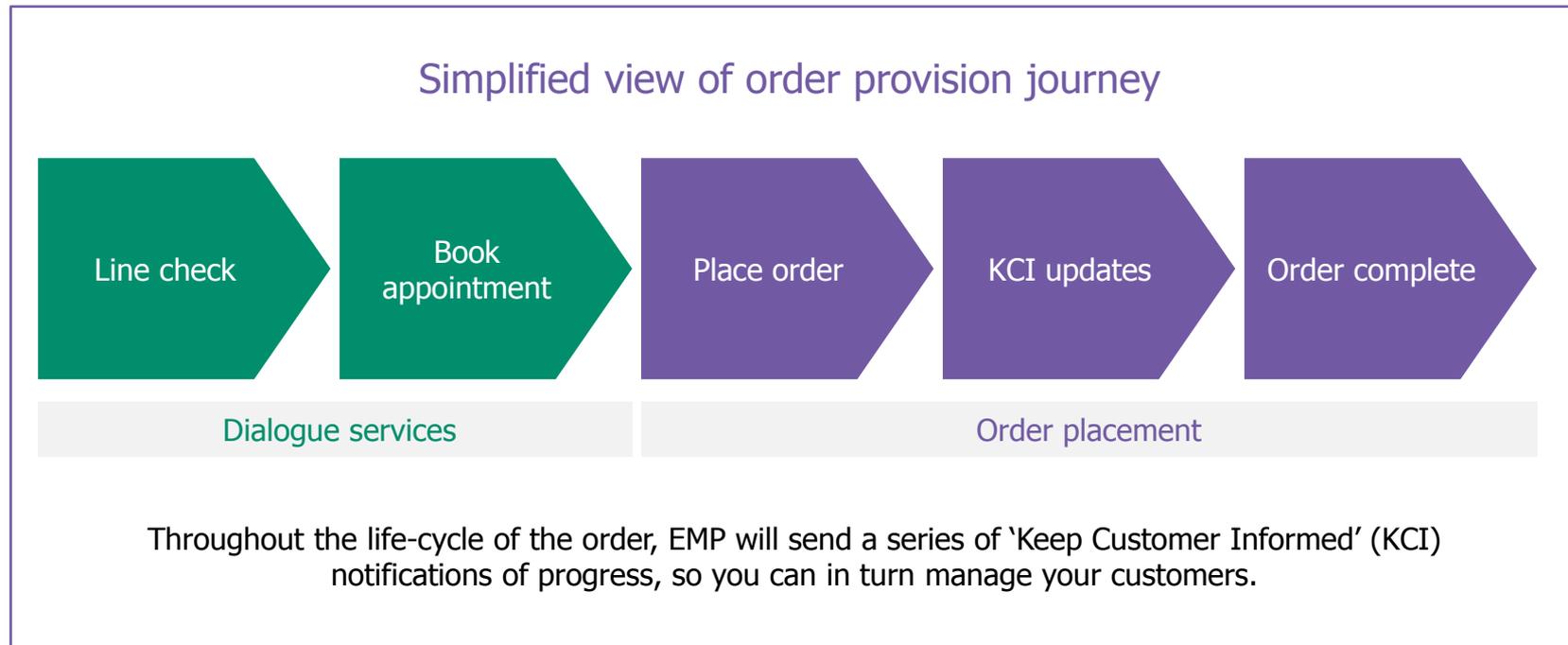
The product is available either for a competitively priced one year minimum period or a commercially priced five year minimum period

		Pricing	
		12 Month Minimum Period	60 Month Minimum Period
Local Access	Connection	£5,590	£4,090
	Annual Rental	£4,146	£3,648
Standard	Connection	£5,590	£4,090
	Annual Rental	£4,980	£4,380

Changes to the 60 month minimum period early termination charge policy – **applicable from 3 April 2018**. This change has the intended effect of removing Early Termination Charges beyond year three on the EAD 10Gbps 60 month minimum period product variants to negate the need to introduce a separate 36 month minimum period product variants.

Operative date	Until	Years after contractual delivery date	% of Standard annual rental charge
21/09/2015		<1	100
21/09/2015		<2	90
21/09/2015		<3	80
21/09/2015	02/04/2018	<4	70
03/04/2018		<4	0
21/09/2015	02/04/2018	<5	60
03/04/2018		<5	0

- EAD 10Gps is available to order on the Equivalence Management Platform (EMP) only.
- The Customer Establishment team must add EAD10Gbps to your list of consumable products before you're able to place an order.
- Detailed guidance on using both the portal and the establishment process is available [here](#).



For more information or to place an order, contact our customer experience or account managers on customer.establishment@openreach.co.uk to get the ball rolling.

Ethernet price reductions

More information

- View the EAD 10Gbps product information [here](#)
- CP briefings can be viewed [here](#)
- Pricing notification can be viewed [here](#)

If you have any specific product queries please contact your Openreach sales and relationship manager or sales specialist.

Ethernet price reductions

More information

The information provided within this pack represents no commitment and is not intended to be an offer in whole or part. Openreach makes every effort to ensure the information is accurate at the time of compilation, however, Openreach does not represent that it is complete and Communications Providers should check with Openreach for the latest available information.

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This pack is updated intermittently. The Openreach portal should always be referred to for the latest product and contractual information.

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